

## Pinocchio

“ A conscience is that still small voice that people won't listen to. ”

Carlo Collodi, Pinocchio

Jasmin Vardimon Company premiered their adaptation of the classic tale in 2016 and **Pinocchio** has been touring the world since. Based on the original book by Collodi and performed by Vardimon's multi-talented dancers, **Pinocchio** brings to life the famous marionette as he embarks on a fantastic journey to become a human boy.

Showcasing Vardimon's uniquely theatrical choreographic and directorial style, **Pinocchio** combines physical theatre, quirky characterisation, innovative technologies, text and dance to examine the idea of what it means to be human.

With insightful humour, engaging drama and an acute observation of behaviour, **Pinocchio** takes audiences on a wonderful journey of discovery through the parameters of this timeless and beloved fable.

Running time:  
**90 mins**

Touring Company:  
**16 (incl 8 dancers)**

Freight:  
**18.5 ton truck**

Get in:  
**day before**

Minimum stage:  
**10m x 10m**

To discuss specific logistic requirements please contact [frankie@jasminvardimon.com](mailto:frankie@jasminvardimon.com)

**Pinocchio**  
Trailer





“ Simple yet elaborate, stark but magical, Pinocchio is a pretty impressive achievement ”

The Times

“ Joyous new levels of dance invention. Beguiling ”

The Guardian



“ Vardimon’s Pinocchio is pure magic ”

London Theatre 1



“ Captivating combination of physical dance theatre and brilliantly imaginative staging ”

Jewish Renaissance



“ Wonderful illusions, witty and vividly-drawn choreography - an astounding piece of physical theatre ”

The Reviews Hub



# Pinocchio





# Pinocchio Marketing Examples



**Jasmin Vardimon**  
**pinocchio**

Dear Friends,

We have been extremely busy in the rehearsal space this year creating and developing our latest work and we are delighted to be bringing our latest new production of **PINOCCHIO** to you at **THE GR** in **BLACKPOOL** in **SEPTEMBER**.

The story about the mischievous boy who becomes a marionette is, like many traditional fables, quite dark and multi-layered. **PINOCCHIO** was originally a critical commentary by the writer Collodi on the society of the time in which he lived by way of the eternally recurring. At that time Italian society was philosophically and morally engaged in a very important question about the nature of education. Could parents be 'warned'? Could their children be persuaded and become 'real boys' or were they destined to be merely 'well-behaved slaves'? At the same time, the story poses the question of what it means to be human, having made flesh in the first place, and the extent to which we are a creature of our own making.

To truly understand Collodi's text we have had to delve into not only what the story meant to people but the manner in which it means to be human which is an increasingly vital question for the 21st century. We have seen how this was a particularly interesting journey for us as dancers and artists who only so recently in the same body both physically and emotionally. These questions form the heart of the piece and I hope you will experience the same pleasure from this dimension as we have had creating it.

Producing a well-known tale comes with a certain responsibility to those that know and love **PINOCCHIO** but we hope that our unique treatment of this familiar story will somehow a whole new audience entirely to our work but to the makers of **Pinocchio**. For those that follow my work, **PINOCCHIO** offers the same thought-provoking themes, quality choreography and beautiful marionettes as our other productions, but with this narrative, in the perfect opportunity to bring along friends and family. We really do hope you can join us and look forward to seeing you at the theatre.

Best wishes,  
Jasmin Vardimon

**DANCECITY** **FRI 30 SEP 6PM & SAT 1 OCT 1.30PM & 6PM**  
0191 261 0501 | [DANCECITY.CO.UK](http://DANCECITY.CO.UK)



**Jasmin Vardimon**  
**pinocchio**

A BRAND NEW ADAPTATION OF COLLODI'S CLASSIC FAIRY TALE

**THE GRAND THEATRE | BLACKPOOL**  
**FRI 3 NOV 7.30PM - SAT 4 NOV 2.00PM & 7.30PM**  
BOX OFFICE: 01253 290190 | [BLACKPOOLGRAND.CO.UK](http://BLACKPOOLGRAND.CO.UK)



**Jasmin Vardimon**  
**pinocchio**

Adults £18  
Children £12

**FRI 30 SEP 6PM - SAT 1 OCT 1.30PM & 6PM**  
BOX OFFICE: 01253 290190 | [SADLERWELLS.COM](http://SADLERWELLS.COM)



**Jasmin Vardimon**  
**pinocchio**

**21-23 Dec**  
**01227 769075**  
[thegulbenkian.co.uk](http://thegulbenkian.co.uk)  
**#JVPinocchio**

**Gulbenkian**  
University of Kent

Co-commissioned by Gulbenkian, Canterbury, Sadler's Wells and Kent County Council and supported by Arts Council England.



Be charmed by Jasmin Vardimon's joyous and wildly imaginative take on the classic Collodi fairytale. With humour, engaging drama and theatrical innovation, **Pinocchio** takes us on a magical journey as he discovers what it is to be human.

With trademark choreographic style, Vardimon's breath-taking dancers bring to life the enchanting world of the famous marionette in this visual delight for all the family.

**'Joyous new levels of dance invention. Beguiling'**  
*The Guardian*

**THE GRAND THEATRE | BLACKPOOL**

Blackpool Grand Theatre  
Fri 3 Nov 7.30pm  
Sat 4 Nov 2.00pm & 7.30pm  
Box office 01253 290190 | [blackpoolgrand.co.uk](http://blackpoolgrand.co.uk)

Ticketing:  
Tickets starting at £8.50\*  
Under 18s £8.50

\*The most favourable that some of our partners have agreed to sell. Starting at £8.50. We encourage you to book quickly as these prices may change. At the theatre, the tickets themselves, may appear to be marked as £10.00. Book early to get the very best seats at the very best price.

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For more info, please visit our website at [www.jasminvardimon.com](http://www.jasminvardimon.com)

Co-commissioned by:

**Gulbenkian** **Kent County Council** **ARTS COUNCIL ENGLAND**

Photographer: by Ben Harries, Tristram Keaton



**Jasmin Vardimon**  
**pinocchio**

**'Simple yet elaborate, stark but magical, a pretty impressive achievement'**  
*The Times*



**Jasmin Vardimon**  
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**SADLER'S WELLS / 27TH & 28TH OCTOBER 2017**

## About

Jasmin Vardimon Company was founded in London in 1998 and rapidly rose to become a significant element within the British dance theatre scene. The company is dedicated to the choreography of Artistic Director, Jasmin Vardimon – Associate Artist of Sadler’s Wells since 2006.

Renowned for her uniquely theatrical choreographic and directorial style combining physical theatre, quirky characterisation, innovative technologies, text and dance, Vardimon accentuates her work with an acute observation of human behaviour. With sharp instincts and provocative daring, she has developed an individual choreographic voice, distinguished by her beautifully detailed movement, insightful humour and engaging drama. The company’s works are widely accessible through their exposure of human experience, social relevance, high quality, passion, skill and commitment.

The company tours nationally and internationally performing at high profile theatres throughout the UK, across Europe, Asia, the Middle East and the USA.

In 2012, the company moved into its new creative home – The Jasmin Vardimon Production Space in Ashford, Kent – thanks to support from Ashford Borough Council, Ashford Leisure Trust and Arts Council England.

A cultural centre dedicated to the company’s creative research and future productions, educational residencies and multi-disciplinary artistic study, the JV Production Space aims to encourage the growth of a cultural legacy in Ashford, increasing its capacity to import and export high quality performers of a world class calibre.

The company’s repertoire includes: **Medusa, Pinocchio, Maze, Freedom, 7734, Yesterday, Justitia, Park, Lullaby, Ticklish, Lure Lure Lure, Tête, Madame Made** and **Therapist**.

The company has a holistic approach and offers educational activity to support and enhance the performance experience.

We offer various programmes in different levels and length. For more information please contact [education@jasminvardimon.com](mailto:education@jasminvardimon.com) or visit [jasminvardimon.com/education/education-programme/](http://jasminvardimon.com/education/education-programme/)



Supported using public funding by  
**ARTS COUNCIL ENGLAND**



**Gulbenkian**  
University of Kent

**DANCE EAST**

Visit the website: [jasminvardimon.com](http://jasminvardimon.com)