



JasminVardimon

STUDENT FROM KENT IS AWARDED PRESTIGIOUS DANCE BURSARY

McArthurGlen Designer Outlet Ashford and internationally acclaimed Jasmin Vardimon Company continue to support local arts industry with 2022 JV2 bursary partnership



ASHFORD (1st December 2021) - Kent-based aspiring professional performer, Ollie Marshall has been named the recipient of this year's coveted JV2 bursary grant.

The bursary has been awarded in partnership with McArthurGlen Designer Outlet Ashford as part of its continued support of the local community and arts industry, which comes at a vital time as the performance sector continues to navigate this difficult period.

The £2,500 bursary will contribute to Ollie's studies at Jasmin Vardimon Company which first joined forces with the Ashford Designer Outlet last year to launch a pop-up space in the Centre, providing a creative hub for dance and culture.

Jasmin Vardimon Company's JV2 Professional Development Diploma is a highly esteemed programme for those who aspire to a career as a professional performer. The aim of the course is to develop students into versatile performers with skills in a range of performance disciplines, under the guidance of one of the world's leading female choreographers.

Ollie Marshall, bursary recipient comments: *"Receiving the McArthurGlen bursary has been an incredible opportunity for me, and I'm so grateful to receive it. Without this funding I would have to be working alongside my dancing training. It will help me focus toward my JV2 training and I wouldn't be able to afford the full course without it. It has given me an extra step to fulfil my dream of working closely in the professional industry."*

Peter Corr, Centre Manager of McArthurGlen Designer Outlet Ashford adds: *"We have a long-standing relationship with Jasmin Vardimon Company and the bursary is something we are immensely proud to support. Ollie is tremendously talented and we look forward to seeing him develop even further as he focuses on his training over the next year."*

Jasmin Vardimon, Artistic Director of Jasmin Vardimon Company comments: *"We are grateful for the McArthurGlen support to one of our JV2 dancers, Ollie Marshall. This bursary will enable Ollie to complete the course and further develop his practice and skills. Every year the Jasmin Vardimon Company partners with other funding bodies and organisations to award bursaries that provide financial assistance to those in financial need who would otherwise not be able to pursue their artistic talent and training needed for their careers."*

The bursary follows the announcement that McArthurGlen Designer Outlets and Jasmin Vardimon Company are collaborating to bring contemporary dance to new audiences through a multi-sensory experience tour of Alice in Wonderland. Starting its journey at McArthurGlen Designer Outlet Ashford in

Spring 2022, spending approximately 10 days in Centre, with the ambition to bring performance art to new audiences and to enhance the guest experience.

About Ollie Marshall

Ollie Marshall is a committed and hard-working professional dance artist who has recently graduated his MA at the University of Chichester in Dance. Throughout his time training at Chichester, he has been able to put professional practice into action working intensely to choreograph his undergrad dissertation and achieve a BA (Hons) in dance in 2020. He decided to take his academic studies further by completing an MA. Throughout his time training he has had the opportunity to work with many companies and choreographers including: 'The Hotel experience' (Lila Dance Company), Hannah Martin, Caroline Waters and James Wilton. In order to broaden his experience, he ran online yoga classes during the pandemic. For several years, he has taught and assisted at local Zumba classes giving him a chance to be versatile in his movement practice. His Masters has helped shape himself as a dance individual, wanting to take his studies and training to the next level, so he can have the opportunity to choreograph fresh and upcoming professional works. He has now taken his training further with Jasmin Vardimon Company and JV2, hoping this will help push himself further and working in a close group of dancers to gain an insight into a professional way of working.

-ENDS-

NOTES TO EDITORS

About McArthurGlen Group

McArthurGlen Group, Europe's leading owner, developer and manager of designer outlets, was founded in Europe by the Kaempfer Partners in 1993. The pioneer of designer outlet retailing in Europe, McArthurGlen has since developed 675,000 sq m of retail space. The company currently manages 25 designer outlets in 10 countries: Austria, Belgium, Canada, France, Germany, Greece, Italy, the Netherlands, Spain and the UK delivering total portfolio revenues of over 4.5 billion euros a year.

The centres are home to the most sought-after luxury and premium brands, and offer over 90 million fashion-loving customers year-round savings in vibrant, high-quality shopping environments.

In 2013, McArthurGlen became a joint venture between the Kaempfer Partners and Simon Property Group Co. (NYSE SPG), a global leader in the ownership of premier shopping, dining, entertainment and mixed-use destinations.

As part of its on-going expansion, McArthurGlen is under way or in planning with three new designer outlets: West Midlands (the UK), Paris-Giverny (France) and Remscheid (near the German cities of Cologne and Düsseldorf).

About Jasmin Vardimon Company

Jasmin Vardimon Company is supported by Kent County Council & Arts Council England.

A leading force in British dance theatre for over twenty years, Jasmin Vardimon has built a reputation for challenging, exciting and visually stunning dance and continues to add to the body of critically acclaimed, artistically respected yet accessible work. Born and raised in Israel, Jasmin has been an Associate Artist at Sadler's Wells since 2006, she has also been recognised with the positions of Associate Artist at The Place in 1998 and at Yorkshire Dance as a Partner from 1999 – 2005. In 2014 she was awarded an honorary doctorate from University of London. Jasmin Vardimon Company has toured extensively with sell-out performances across the UK and worldwide. The company has been based in Ashford since 2012 and will open new purpose-built premises on Ashford's Javelin Way development in 2021.

About JV2

JV2 Professional Development Diploma was created with the mission to encourage, cultivate and nurture young talent from all over the world, to bridge the gap between student graduate and employable professional. JV2 is now in its eighth year and since its inception 85% of graduates have successfully established careers in the sector.

For more information about the JV2 programme please click below.
<https://jasminvardimon.com/education/jvc-diploma-jv2/>

New JV2 Studio

Jasmin Vardimon Company launched their Pop Up Space at the McArthurGlen Designer Outlet Ashford in January 2020 offering a range of dance and movement classes. The Pop Up Space has enabled the company to engage more closely with the Ashford community ahead of the move to their new home at Javelin Way in Ashford in 2021. The company is now expanding its presence at the Ashford Designer Outlet with the opening of their new JV2 studio space in October 2020. Adjacent to the company's Pop Up Space, the new studio provides dedicated training and rehearsal space to accommodate the 14 JV2 students.