

Press Release: Tuesday 7th April 2020  
For immediate release



## **Jasmin Vardimon Company announce special streaming of Pinocchio this Easter weekend**

*Joyous new levels of dance invention. Beguiling.* The Guardian

*Wildly inventive choreography – the physical imagery is boundless.* The Stage

*Simple yet elaborate, stark but magical, Pinocchio is a pretty impressive achievement.* The Times

Dance fans are in for a special treat this Easter weekend. Jasmin Vardimon Company have announced a special digital streaming of their popular and critically acclaimed production of *Pinocchio* on Vimeo from Good Friday (10th April) at 7pm through to Easter Monday (13th April) at 7pm. Viewers will be invited to make a 'Pay As You Feel' donation to support the company's work in these unprecedented times. Donations can be made at [www.paypal.com/paypalme2/JVCompany](http://www.paypal.com/paypalme2/JVCompany)

Having previously toured throughout the world, this family-friendly adaption of the classic tale is based on the original book by Carlo Collodi and performed by Vardimon's multi-talented dancers. *Pinocchio* brings to life the famous marionette as he embarks on a fantastic journey to become a human boy.

Showcasing Vardimon's uniquely theatrical choreographic and directorial style, *Pinocchio* combines physical theatre, quirky characterisation, innovative technologies, text and dance to examine the idea of what it means to be human.

For more information please contact Carole Wheeler, Communications Manager  
[communications@jasminvardimon.com](mailto:communications@jasminvardimon.com) // 07497 189238

# Jasmin Vardimon

**20 YEARS OF CREATIVITY**



In the past few weeks the company has successfully moved a selection of its Pop Up Space classes online, attracting hundreds of dance enthusiasts from across the world. Classes have proved popular with families looking to get their kids up and active while in isolation, as well as teenagers keen to learn more about dance or develop their existing technique, and adults who are enjoying Pilates and special over 50's Dance for Vitality sessions. Classes run throughout the week and are suitable for all ages and abilities. The full class timetable can be found on the company website <https://jasminvardimon.com/education/pop-up-space>.

In order to support the company's ongoing digital activities and the freelance artists working with them in these challenging times, they have also set up a new fundraising campaign. The company has worked swiftly to transfer their public access dance classes onto a digital platform, enabling fans and the wider public to take part in dance and movement classes, helping them to stay fit and keep connected even while at home. The company employs professional freelance artists to deliver their classes and continues to support the creative sector within its online presence. Any contributions to this special fund are warmly welcomed [www.paypal.com/paypalme2/JVPopUpSpace](http://www.paypal.com/paypalme2/JVPopUpSpace)..

#### Notes to Editors:

Jasmin Vardimon Company was founded in London in 1998 and rapidly rose to become a significant element within the British dance theatre scene. The company is dedicated to the choreography of Artistic Director, Jasmin Vardimon – Associate Artist of Sadler's Wells since 2006.

Renowned for her uniquely theatrical choreographic and directorial style combining physical theatre, quirky characterisation, innovative technologies, text and dance, Vardimon accentuates her work with an acute observation of human behaviour. With sharp instincts and provocative daring, she has developed an individual choreographic voice, distinguished by her beautifully detailed movement, insightful humour and engaging drama. The company's works are widely accessible through their exposure of human experience, social relevance, high quality, passion, skill and commitment.

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